Evaluation in Practice: Use and Outcomes in ICT4D Research

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Background Information

• Where did the idea for this workshop come from?
• IDRC’s overall approach to evaluation
  – Rigorous methods
  – Utility of the evaluation process and findings
• Utilization focus of the workshop itself
  – Interviews
  – Expectations
The relationship between evaluation & research

Evaluation can be seen as a specific type of research activity.

Slides uploaded on the web space elaborates:

- http://evaluationinpractice.wordpress.com

Research vs. Evaluation

**Gender Evaluation Methodology**

- Gender Evaluation Methodology for Internet and ICTs: A Learning Tool for Empowerment and Change
- Reviewing Gender Issues in an ICT Project's Life Cycle - from the APC WSNP site
- Gender Concepts used in GEM - gender analysis

**Measuring and Indicators (ICTs and other)**

- Measuring Mobile Internet in Asia - by Michael.Minges@itu.int - Telecommunication Development Bureau (BDT) ITU.
- ICT Indicators - short sheet with tips
Workshop Objectives

1. **Inform** participants about different types of utilization-focused evaluation (UFE) methods, and to equip them with the tools to choose the appropriate method or combination of methods to meet their intended uses and intended users.

2. Provide a space for participants and partners to reflect, develop and/or improve their respective evaluation plans.

3. Contribute toward innovative thinking in the field of monitoring and evaluation (M&E) of ICTs.
Other workshop information

- Two days are to catalyze a longer-term process
- We had to make choices
- Log Frames and ICT Indicators
  - Reference materials available on the web space
  - Handouts available at the back of the room
- Available resources
Roles of Workshop Participants

- IDRC Research Partners
- IDRC ICT4D Programs Staff
- Lead Facilitator
- Evaluation Facilitators
- Others